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Margaret quoted in [Psychology Today](#)

**Psychology Today**

“ Steve Jobs taught us that diving down to uncover the deep whys leads to transformational results. ”  
Margaret Moore

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 <p>“ Steve Jobs taught us that diving down to uncover the deep whys leads to transformational results. ” Margaret Moore</p>	 <p>“ Sadly, a good death is, in many cases, a right for which we must indeed fight. ” Alex Lickerman, M.D.</p>
 <p>“ Because parents are different people, they will approach parenting differently—and disagree. ” Carl E. Pickhardt, Ph.D.</p>	 <p>“ The film 'Moneyball' points to a fundamental crux in psychology. ” Norman N. Holland, Ph.D.</p>
 <p>“ We must not let kids link their mistakes and failures to their core identities. ” Mitch Abblett, Ph.D.</p>	 <p>“ Child abuse can result from a sense that our children are ours to do what we will with. ” Michael Ungar, Ph.D.</p>
 <p>“ By sitting with uncomfortable emotions, you can literally change your brain. ” Adi Jaffe, Ph.D.</p>	 <p>“ You may have created enemies in order for your life to be more meaningful. ” Nathan A. Heflick</p>