

Press Summary for 2007 - 2011

2011

Health Fitness – <u>Vitality</u>, October 2011 Margaret Moore quoted in <u>Psychology Today</u>, October 2011 CureToday.com - <u>Do you need a Cancer Coach?</u> September 2011 New York times - <u>Keeping Themselves Fit</u>, September 16, 2011 Boston Examiner - <u>Can health coaches fix our healthcare system?</u> July 2011 Enhanced Kinetics - <u>Interview with Margaret Moore</u>, March 2011 Women's Day - <u>Health experts you can call on</u>, March 2011 Nurse Connect - <u>Health Coaching Offers New Career Path for Nurses</u>, March 2011 CBS Boston Radio - <u>Healthcare reform and preventing chronic disease</u>, January 2011

2010

Coaching Commons – <u>Wellness Coaching: The Market is Growing</u>, November 2010 Coach Meg in <u>Runner's World insert</u> – p 17-19 Press Release – <u>Summit on National Certification of Health & Wellness Coaches</u>, October 2010 <u>Health Coaching Q&A</u> – ICF Coaching World Sep 2010 Press release on <u>2010 Harvard Coaching Conference</u> <u>Radio Interview</u> of Coach Meg on The Coaching Show, July 2010 <u>Weight Loss Advice</u> – More dieters are getting help from life coaches in their efforts to shed pounds. Oprah Magazine – <u>Inner Adventurer</u>, May 2010 Detroit Free Press – <u>Wellness Coaches Target Women's Heart Health</u>, March 2010 The Coaching Commons – <u>Research Update: Coaching Guides Cancer Survivors to Better Health</u>, March 2010 US News & World Report – <u>Nutritionist. Food Coach. How Good is Their Diet Advice</u>? February 2010 Press of Atlantic City: <u>In Need of a Lifestyle Change</u>? Why Not Get a Coach? February 2010 Boston Globe: <u>Coaching as an alternative to therapy</u>, January 2010

2009

<u>Boston Globe</u> – McLean center gives coaching a boost, December 2009 <u>ACSM-2010-FitnessTrends</u> McLean Hospital/Harvard Medical School 2nd annual conference: <u>Coaching in Medicine and</u> <u>Leadership</u> <u>The 'Exercise is Medicine' Advantage</u> March 2009 <u>The Coaching Show</u> Jan 2009



Ben Greenburg radio interview, Jan 2009

2008

New Year's Non-resolutions press release, Dec 2008 Entrepreneur magazine, Dec 2008 Men's Fitness, Oct 2008 No-cost gifts for happiness at Huliq, Nov 2008 Invest in health press release, Nov 2008 Harvard Medical School Coaching Conference Press Release How Coaching Works video launch Coach Meg site launch, June 2008 Daily Herald (Chicago), Losing weight could be a matter of coaching Wellness Coaching: The Latest Trend in Fitness: WebMD article Newsweek June 2008 Club Industry The Wealth in Wellness, June 2008 New York Times March 2008

2007

IDEA Selecting a wellness coach, October 2007 New York Times, April 2007 CDHC Solutions Magazine article Choosing a Great Wellness Coach, April 2007 Boston Globe piece on new Coaching Psychology Institute, Jan 2007 Personal Fitness Professional, Jan 2007